



Buffalo Chips Running Club

Board of Directors Meeting

May 2, 2017

Members Present:

Arnold Utterback, Member-At-Large
Bill Goodwin, Vice President
Carol Parise, Susan B. Anthony Race Director/Member-At-Large
Dennis Scott, Jedediah Smith Co-Race Director/Member-At-Large
Eric Girardin, Member-At-Large
John Caselli, Public Relations
John Feeney, Jedediah Smith Co-Race Director/Member-At-Large
Maggie Ward, Social Coordinator
Megan Herold, Buffalo Enquirer Editor
Nuria Duran, Member-At-Large
Paul Spolidoro, President
Teddy Morris Jr., Scribe/Training Coordinator
Tony Smith, Treasurer
Waiman Yip, Volunteer Coordinator

Topics:

Meeting minutes –

The minutes for April/2017 were approved with a correction to the Treasurer's Report.

Meeting Agenda –

The agenda for this meeting was approved by the Board members present.

Committee Reports –

Sponsorship Mile: The next volunteer opportunity to clean-up our 1-mile section of the American River Recreational Trail is scheduled for May 21, 2017, which is a Sunday, and will begin at 9:30 a.m. Therefore, the regularly scheduled workout for that day will be held at the Big Lots location so that it will be easy for club members to join in the clean-up effort following the run.

Apparel: They are going to try to put together five design suggestions in order to submit those to the membership for selection before deciding what apparel items to purchase for the club. Instead of ordering the items through an internet website, we will be trying to get them ordered and printed by a local company. Some of the items that we would like to purchase are singlets, jackets, and hats.

P.A.-U.S.A.T.F. Award Dinner: Our committee is working on reserving an appropriate location that will seat about one-hundred guests for next year's P.A.-U.S.A.T.F. Award dinner that we have agreed to host. The P.A.-U.S.A.T.F. organization has guaranteed that we will not lose any money putting on this event as they will help cover our costs. Attendees will be able to pre-pay for their dinners through an internet site.

R.R.C.A. Coaching Class: Over the last four weeks, we have surveyed the membership in order to gauge their interest in participating in the Road Runners Club of America Coaching Class. During this time, we received feedback from four people, who were not all club members, that expressed an interest in registering for the class—should we sponsor it. Since we needed at least fifteen people to commit to attending, we decided to postpone trying to organize this R.R.C.A. Coaching Class until sometime early next year. In order to try to generate additional interest in the class, we are going to try to reach out to the other running clubs in Northern California as well as the high school coaching staff in our local area. Since we are not going to be holding the class in July, as originally planned, we are going to contact the four people who expressed an interest and tell them that we might schedule a class at a later date.

Membership Report –

Aly Rutsch has volunteered to take over as Membership Coordinator for the club and wanted to get away from using the Access database software because it has become too cumbersome and hard to work with and so she suggested we use a web-based product called, "Member Planet", to replace it. This product has many more features than what was available through our previous database software, including the possibility of creating a phone-app for the club, that our members can access using their SmartPhones. There is no charge for the version of this database software that we will be using. Individual members will be able to set up a personal username and password in order to log into the software and monitor the information stored

about them on this website. Another feature of this software is that it has the capacity to send out e-mail messages to our members who are part of this database.

Race Reports –

Susan B. Anthony: At this time, they have twenty-seven registrants for the race. They will be setting up a tent at the Women's Fitness Festival on June 4th. to try to generate further interest in the race. They had to change the style of shirt that they were planning to give out because the coral color they had originally planned to order was not available. In lieu of this, they will be giving out a V-neck, short-sleeve shirt.

Willow Hills: All of the sanctioning fees and insurance paperwork has been completed. The race director obtained the insurance through the Road Runners Club of America organization. This year, there might be a \$100 award offered for anyone who can set a new course record. As it stands right now, the record for the course is 15:03.

New Business –

Some of our Board members set up a preliminary meeting with officials from the Sacramento Sports Association to gauge their interest in helping us to promote, finance, and put on a "U.S.A.T.F. Masters Ten-Mile Championship Race" as a part of the 2018 Buffalo Stampede. During the meeting, the officials from the Sacramento Sports Association suggested that, once they looked over our proposal and found that it appeared to be feasible, they would help us apply for monetary grants that would possibly cover some of the financial aspects of putting on this race. Due to the amount of participants that might be interested in entering this type of race, we are looking at moving the location of the race to an area that could accommodate a larger field of runners. Since this event would be a "Masters Championship Race", we would need to offer a minimum of ten-thousand dollars for prize-money to the different categories of winners.

Representatives from the "Science In Sports" company, which specializes in sports nutrition products for professional athletes and sports enthusiasts came out to one of our recent Tuesday Night Workouts to promote their products to our club members. They have asked us to place their company logo on our website in exchange for five-hundred free samples of their gel products. Also, they wanted access to our membership database in order to solicit their products to our members. We are going to need some clarification from them as to exactly what their requirements are with regards to offering us their free products. Currently, they have a business relationship with the Sacramento Republic F.C. organization and we would like to clarify the level of that partnership, as well.

Over the past week, we have been following the medical condition of one of our long-time members, Theresa McCourt, who was struck by a car and then hospitalized with severe injuries. This past Sunday, we were notified that she had indeed died from her injuries and so the Board of Directors wanted to come up with an appropriate way to memorialize her contributions to the club and the local running community at large. Our Social Coordinator came up with the idea of purchasing an “azalea tree”, which could be planted in a location that was significant to our member, and brought it by the family residence the day after our Board meeting.

Adjournment –

The meeting was adjourned at 8:48 p.m.