



Buffalo Chips Running Club

Board of Directors Meeting

June 6, 2017

Members Present:

Bill Goodwin, Vice President
Bruce Falzarano, Member-At-Large
Carol Parise, Susan B. Anthony Race Director/Member-At-Large
Dennis Scott, Jedediah Smith Co-Race Director/Member-At-Large
Eric Girardin, Member-At-Large
John Feeney, Jedediah Smith Co-Race Director/Member-At-Large
Maggie Ward, Social Coordinator
Megan Herold, Buffalo Enquirer Editor
Nuria Duran, Member-At-Large
Paul Spolidoro, President
Teddy Morris Jr., Scribe/Training Coordinator
Tony Smith, Treasurer
Waiman Yip, Volunteer Coordinator

Topics:

Meeting minutes –

The minutes for May/2017 were approved after being amended.

Meeting Agenda –

The agenda for this meeting was approved by the Board members present.

Treasurer –

We will be getting our quarterly financial statements from the bank next month and so the Treasurer wanted to wait until then to report on the assets of the club.

Race Reports –

Fourth of July: The Race Director for the Fourth of July event, George Parrott, had a meeting with the staff from the City of Sacramento and they have requested that we make sure to have volunteers at all of the intersections along the race course. Also, it appears that the city council representative, for the area where the race is held, has offered to cover the costs associated with putting on the race.

Susan B. Anthony: All of the permits needed to put on the race have been filed and approved by the City of Sacramento. They will be signing up participants for the Susan B. Anthony 5K Race at the Fourth of July event. Bob Rinker, a member of the club, created wooden plaques as awards for the Susan B. Anthony Race, and so no other award items will need to be purchased. One girls high school cross-country team did respond to the e-mail that was sent out to all of the local high school cross-country teams offering a discount if their girls teams wanted to enter the race. Currently, they have 145 registered for the race. Also, the start-time of the race has been changed to 8:00 a.m.

Buffalo Stampede: Mike Rizzo, Race Director of the Buffalo Stampede, was in attendance at the Board of Directors meeting and gave us an update as to how things were progressing with the race particulars. As of this time, they have 26 entries for the race. The permits for all of the local jurisdictions, encompassing the race course, have been completed and approved. Also, the contract with the company supplying the porta-potties has been finalized. They may try to use similar wooden plaques, as are being used at the Susan B. Anthony 5K Race, as awards for the Buffalo Stampede. This will cut-down the cost of buying awards from retail establishments. As of this date, the item to be given-away to race participants has yet to be determined. All of the bands, which normally play during the event along the race-course, have agreed to be there that morning. They are still looking for a volunteer group to set-up the aid-station at the 1-Mile mark and will be contacting different organizations to see if they are interested. In order to generate publicity for the Buffalo Stampede, the Race Director is working with our Public Relations Coordinator, John Caselli, to put together a story related to the race that may be of interest to local media outlets. To create a greater presence on the Facebook platform, one of our members, Leo Zamudio, has agreed to help post items that will promote the race using that social media network.

Committee Reports –

Stewardship Mile: John Feeney, coordinator for the Stewardship Mile project, reported that about twenty members showed up for the clean-up along our section of the American River Recreation Trail last month. Their task was to remove some wire-netting that was confining the growth of some recently planted oak trees in that area. Our volunteer crew removed the wire-netting on about forty trees that day and is more than half-way done with the number of trees that we have been asked to help clear in that section. Due to the large response of our members last month, plus the work from the previous month's volunteer effort, we are well over the twenty hour volunteer requirement, per three month time-frame, needed to maintain our stewardship of this section of the American River Recreation Trail.

External Communications: This committee is made up of Waiman Yip, John Caselli, Bill Goodwin, Paul Spolidoro, and Leo Zamudio and their purpose will be to promote the activities of the club to other running clubs in the Sacramento area. They will be meeting in the near future to decide how to best accomplish this goal.

Apparel: Club member, Leo Zamudio, designed a new logo for the club which will be used for some of the regular apparel items that we offer to the membership. This new logo will not replace the historic logo that we normally use for our official club items. Initially, we will be placing this new logo on some technical shirts and baseball caps and then offering these items, through e-mail notifications, to the club membership. Also, we are looking at offering jackets to the membership and so we will be working with some of our local vendors to see if we can come up with a style that would be attractive to club members for purchase.

Social Coordinator –

Following the Tuesday Night Workout on June 20th., the club will be sponsoring another “Pizza Night”, and all members and their guests are invited to join us for free pizza. We are still working on securing a location for the 2018 P.A.-U.S.A.T.F. awards dinner—which we have offered to host in Sacramento. Before finalizing any commitments to a particular venue, we are going to contact the P.A.-U.S.A.T.F. and clarify with them the monetary amount we should set for each dinner.

Previous Business –

The club has agreed to join into a partnership with the “Science In Sports” company and will receive 500 of their nutrition products as compensation. Plus, they have asked us to place their company logo on our website and have agreed to promote our races using their marketing platform. This agreement will cover a twelve-month period.

Last month, we proposed an idea to plant trees somewhere along the American River Recreation Trail as a memorial for long-time club member, Theresa McCourt, who died recently. Since we were unable to get a definite answer about this proposal from the American River Trail Foundation organization, we are going to look into possibly planting trees at one of the city parks located near the home of Theresa McCourt and will contact the City of Sacramento Parks and Recreation department to see how this can be done.

New Business –

The company, Strava, is sponsoring a “Mile Challenge” for runners who use their software to track their training runs. We have decided to participate in this on-line event and will have our members time themselves for a 1-mile distance at our Tuesday Night Workout—just before our Pizza Night festivities.

Adjournment –

The meeting was adjourned at 8:34 p.m.