



Buffalo Chips Running Club

Board of Directors Meeting

September 13, 2016

Members Present:

Arnold Utterback, President
Carol Parise, Susan B. Anthony Race Director/Member-At-Large
Dennis Scott, Member-At-Large
Genevieve Clavier, Buffalo Stampede Race Co-Director
John Caselli, Public Relations
John Feeney, Member-At-Large
Maggie Ward, Social Coordinator
Mike Rizzo, Buffalo Stampede Race Co-Director
Nuria Duran, Member-At-Large
Paul Spolidoro, Vice President
Teddy Morris Jr., Scribe/Training Coordinator
Tony Smith, Treasurer

Topics:

Meeting minutes -

The minutes for August/2016 were approved.

Meeting Agenda -

The agenda for this meeting was approved by the Board members present.

Treasurer -

It appears that the storage-locker company, that we are now using to store our club items, has increased our rent by \$10 per month. They are saying that we were given a “promotional rate” for our first six-months, which just expired, and now our rental fee will be increased to the normal rate for the size of the unit we rented.

Social Coordinator -

Our next pizza night, following our Tuesday Night Workout, will be on September 20, 2016. Also, we will once again be renting a bus to take our club members, who are participating in the California International Marathon, to the starting-line of that race.

Race Reports -

Jedediah Smith: Dennis Smith will be obtaining the permits for the race. The Ultra-Signup page, which participants will use to register for the race, will be ready on September 15, 2016. They still need to post the registration fees for the different races on the website. In order to improve the overall appearance of their website, they are thinking of hiring an outside consultant to help them with the design, and are looking for possible individuals to fill that role.

Susan B. Anthony: About 300 individuals participated in the race, out of 330 that had signed-up for the event, which was considered a low turn-out for that particular race. In order to reverse this trend, the race-director will be looking into ways to increase public-relations exposure for the race next year. Once again, the “swag bags” given out to participants of the race are typically very good and they may use feature as an incentive for promoting the race.

Buffalo Stampede: With the duffle-bag give-away, having nationally-known author Peter McGill join the race, articles in the Sacramento Bee referring to the race, and even an interview with Peter McGill on the local public-broadcasting station, this event had the most participants it has had for many years and was considered a great success by the Board of Directors. Officially, they had 660 people signed-up for the race using the Crono-Track system. Due to some problems with the City of Sacramento, the race-directors didn’t get the final permit from the city until two days before the actual race. They will be meeting with someone from the City of Sacramento to make sure this problem doesn’t happen again next year. Also, there was a problem with one of the residents along the race route, regarding our use of spray paint to indicate the mile-markers on the course, and so we are going to be using flour or chalk in the future—and to make sure to sweep or blow-off the markings once the race is over. To help with the marking of the mile-markers in the future, one of the race-directors has put together a listing of where the mile-markers should be, using the ad-

dresses and geographic points along the route, and has even taken photos of these locations for even better reference. Although the final tally for income and expenditures is still being compiled, it appears that they may have made at least \$5,374 in profit; with total revenue of \$26,300.

Willow Hills: The race will be held next month on October 8, 2016. They are going to use a computer-database system to track the results of the race and will also collect the “pull-tags” from the runners as they come across the finish-line.

Previous Business -

Bob Vendetti, a Buffalo Chips member, gave the Board of Directors an update of the current state of the proposed legislation to help secure funding for the American River Parkway using state financing. He would like to draft a letter to indicate the club’s support for this legislation and will be sending his version of the letter to all of the Board members through an e-mail so that we can look it over and make any recommendations that we feel should be included. This issue is time-sensitive since the legislation needs to be signed by September 30, 2016.

New Business -

An idea was put before the Board of Directors to see if there was any interest in setting up a type of “scholarship fund” for possible members who needed a little financial help in paying their yearly, club membership fee. This issue was discussed and it was decided, that should this situation come up, the Board would look at each individual case to see if we wanted to provide some type of financial-assistance to people who we thought could use it.

Our President would like to purchase another screen-printed, pop-up tent for the club to be used at our different events. The cost of this new tent would be around \$320. Since the other Board members thought that this price was very fair, it was suggested that we buy two new tents instead, since we then can have them available for multiple events at the same time.

Also, the club needs to purchase a number of different foam-core signs, which we would use at our different races, and so we are trying to decide what these signs should say, and how many to order.

Adjournment -

The meeting was adjourned at 8:45 p.m.