



## Buffalo Chips Running Club

### Board of Directors Meeting

May 3, 2016

#### Members Present:

Arnold Utterback, President  
Carol Parise, Susan B. Anthony Race Director/Member-At-Large  
Dennis Scott, Member-At-Large  
Genevieve Clavier, Buffalo Stampede Race Director  
Jennifer Rousseve, Buffalo Enquirer Editor/Member-At-Large  
John Caselli, Public Relations  
John Feeney, Member-At-Large  
Nuria Duran, Member-At-Large  
Paul Spolidoro, Vice President  
Teddy Morris Jr., Scribe  
Tony Smith, Treasurer  
Waiman Yip, Volunteer Coordinator

John DuCray, Training Coordinator

#### Topics:

Meeting minutes –  
The minutes for April/2016 were approved.

Meeting Agenda –  
The agenda for this meeting was approved by the Board members present.

#### Treasurer's Report –

In order to organize and verify when items are paid for in cash, the Treasurer has created a form to fill out when cash is received, and thereby be traced better in our accounting system. River City Bank has been changing the structure of their computer systems and this seems to have had no effect on the banking accounts which we have with them.

#### Committee Reports –

Training Committee/Training Coordinator: The weekend training runs will continue to be rotated around the greater Sacramento area and the location of each run will be dependent upon whichever club member volunteers to lead a particular run on either of the weekend mornings.

#### Public Relations –

We are trying to get some promotional items about the club and our races in certain running magazines and other local exercise-oriented publications. There was an idea discussed of trying to locate an actual buffalo that we could use at some of our club events to gain some publicity with the television stations in the area.

#### Race Reports –

Susan B. Anthony: The website for the race is up and running and is tied into the Crono-Track registration software so that the sign-up process will be handled by that online system. The race director and some additional volunteers will be at the upcoming Women's Fitness Festival and will be signing up potential participants during that event.

Buffalo Stampede: A new website has been designed and is already online for viewing and signing-up entrants. They are using the Crono-Track registration software and it is tied into the new website for the race. This year's give-away, for those who register for the race, will be a cloth duffle-bag. Peter McGill, a nationally known runner and author, is publishing a new book and will be coordinating his book release with the running of the Buffalo Stampede. Since Peter McGill will be entering a new running age group this year, he would like to run the Buffalo Stampede in the hope of trying to set a national record as a fifty-five year old at the ten-mile distance. Also, Peter McGill will be available to sign his book before and after the race. The race directors of the Buffalo Stampede have had a couple of meetings with the race director of the Urban Cow Half-Marathon, and it was agreed between them that the people signing up for both the Buffalo Stampede and the Urban Cow Half-Marathon will get a ten dollar discount off their combined entry fees. Participants who do both races may possibly get a special award. Due to some construction at the starting area of the Buffalo Stampede, the race directors may have to move the finish-line of the race to a nearby location from the usual site, but this will be determined as we get closer to the day of the race.

Willow Hills: Planning is going well for the race. An outside timing company has agreed to do the back-up timing for the race and this will speed up the viewing of results on race day.

#### Youth Chips –

The Youth Chips athletes have been participating in cross-country training workouts that are held on Thursday nights and are part of the Folsom Lake Sprint Cross-Country Series. There are ten workouts total in this series and they are held at three locations in the Folsom area. These locations are: Willow Hills, Beal's Point, and Negro Bar. It was only five dollars for each of the Youth Chips to join the series and their parents have been participating, as well. Since they are challenging courses and fun events, some of the adult Buffalo Chips have ventured out to join in the series and have recommended these workouts to the rest of the club members.

#### New Business –

The Board of Directors has voted to start the Board meetings at 7:00 p.m., beginning in June, following the Tuesday Night Workout.

The Fleet Feet store on J Street would like to do an outreach-program with the club to have representatives of the different shoe companies come out to the Tuesday Night Workouts with their products to demonstrate different shoes and have members try them on while doing the workouts. Fleet Feet will be in charge of setting up these product demonstrations.

Sac Republic FC wants to give our members the chance to purchase discounted tickets on their website and will provide the club with a promotional code to obtain the discount. As club members purchase more tickets, the discount amount will increase, and this will benefit both the club members going to the games and the soccer club, itself.

We are continuing to look into designing new singlets that would be unique to club members who have reached certain race times in order to receive an "earned singlet" from the club.

#### Adjournment –

The meeting was adjourned at 8:55 p.m.