



Buffalo Chips Running Club

Board of Directors Meeting

June 7, 2016

Members Present:

Arnold Utterback, President
Bruce Falzarano, Member-At-Large
Carol Parise, Susan B. Anthony Race Director/Member-At-Large
Dennis Scott, Member-At-Large
Genevieve Clavier, Buffalo Stampede Race Director
Nuria Duran, Member-At-Large
Paul Spolidoro, Vice President
Teddy Morris Jr., Scribe
Tony Smith, Treasurer
Waiman Yip, Volunteer Coordinator

John DuCray, Training Coordinator

Topics:

Meeting minutes –
The minutes for May/2016 were approved.

Meeting Agenda –
The agenda for this meeting was approved by the Board members present.

Treasurer –

The “Cash Collection” form, that was created by the Treasurer to be used when we receive cash for our races and other material sales, has been met with mixed results and the Treasurer is still looking at improving the form if it is needed.

Committee Reports –

Training Committee: Based on articles in some of the leading running magazines, our Training Coordinator is recommending that our members not race more than two marathons a year. This recommendation will be included in the “Coaches Corner” section of the Buffalo Chips website. Since we have been promoting some of the upcoming P.A.-U.S.A.T.F. Cross-Country races to the club members, there seems to be more interest from the membership in competing in those races. So, the Training Coordinator will be aligning the training for the club with those cross-country races.

Social Committee –

The next Pizza Night for the membership will be on June 21st. at Extreme Pizza following the Tuesday Night Workout.

Race Reports –

Fourth of July: The race director was able to get the usual local running groups to help us put on the race and the city councilman for that district will be there at the race. We are trying to make sure that the Sacramento Running Association does not send out any electronic communications that makes it look like they are putting on the race.

Susan B. Anthony: They were able to sign-up ninety-nine race entrants at the Women’s Fitness Festival this past Sunday and even had another nineteen people sign-up through the website after that event—plus, they already had forty-eight participants sign-up through Chrono-Track. The Whole Foods grocery store has asked us to help out at their breakfast stand and we will be looking for some volunteers to join them at handing out the food items at after the race.

Buffalo Stampede: They received some good news from the school, regarding the potential construction at the high school at the same time as the race is held, and it looks like the race participants will still be able to park in the parking lot and the race directors will not have to change the finish line of the race to accommodate this construction at the school. The race directors are going to promote that they have decided on the duffle-bags, coffee mugs and medals that participants will receive at the race on their FaceBook page. They have the potential of having Kaiser-Permanente as their premier sponsor for the race and the Kaiser-Permanente logo will be the only name listed on the duffle-bags and will be prominently displayed on their social

networking websites. They have only ordered six-hundred duffle-bags and they are using this limited number as an incentive to get potential participants to sign up for the race early.

Willow Hills: All of the preparation for the race is going smoothly and things are ready to go.

New Business –

One of the Board members contacted Bart Yasso, a nationally-known running expert, and asked him if he would be interested in attending this year's Buffalo Bash and he seemed interested in the idea—although the club would have to pay for his travel expenses and set him up while he is staying here during that time. Currently, he may have another commitment that night but we are waiting to see how that all works out. Plus, he would like us to screen a movie he is promoting and we would need to cover the costs of that event. Since he might be involved with another local running group's events, during the same time, we are looking into the possibility of splitting the costs of having him here with that other group. If this can all be worked out with this other running group, we may help pay for his expenses, he will talk to our Youth Chips group, join us for a pre-marathon run, and he may even be available to be present at our booth at the upcoming California International Marathon exposition in December.

Fleet Feet is planning on having one of the shoe company representatives out here at one of our upcoming Tuesday Night Workouts this month. We would like to have the shoe representative offer the club members present during the workout a fair discount if they decided to purchase shoes that evening.

We have been talking with the local R.E.I. store to see about working together on club events.

The idea of creating a distinctive singlet for those members earning a singlet, by meeting certain result criteria that has been set up by the club, has been researched and there are a couple of ideas as to how these singlets should look. This will be further researched and an actual design will be presented and approved by the Buffalo Bash.

The club was offered a discount on tickets for the Republic FC soccer matches and the Board of Directors is suggesting that we promote this through an e-blast for a certain match that we can all attend. We will be offering up to twenty discounted tickets to club members who respond to this offer.

Adjournment –

The meeting was adjourned at 8:54 p.m.